

Lecture Recording Strategies

Delivering an online course is much more than simply recording your lecture and delivering the recording online.

Start with a simple question. Did the students attend the course. How do you take attendance? You can check the records and confirm that they played the video. How can you tell if they actually watched it? If it is an hour or more of continuous video I can almost assure you they did not really watch it. They don't want to watch an hour of video any more than you wanted to record it.

The ACUE online course that many of you have heard about or possibly taken, breaks content into smaller bite size chunks that are easier to record and easier to listen to. The old adage of tell them what you are going to tell them, tell them, then tell them what you told them still holds true.

As you think about your course design, and specifically your individual lecture, think about how you can break it up. Below is a structure that may be helpful.

Introduction - Engage

- 1 minute video introducing the key concept of the lecture
- A document to read/view (think of visualization) outlining the Learning Objectives
- An opening survey or ungraded quiz to establish a baseline
 - Might also be used to establish/take attendance

Sit - n - get

- One or two 5-10 minute videos of the key concept (meat of the lecture)
- Worksheet or reading material with links to other learning resources
- Short follow on video of how the concept might be integrated into the "real world"
 - How does it tie to previous learning?
 - The key here is short. "I can pay attention to anything for 10 minutes"

Probe for deeper understanding

- Video to pose a question or seed a discussion
- Discussion forum assignment
- or
- Reflection through a written assignment or video reflection created by the students

Close Strong

- One to two minute video review of learning objectives and how they were met

If you begin breaking your lectures into these smaller bites your students will be more engaged, and your prep and recording efforts become easier to manage. It is a win/win deal!